

# Be the talk of the trade show.



Prints and promotional products for the booth and beyond.

- **Decorate to draw them in** with feather flags, foam board posters—even branded balloons.
- **Let your banners do the talking** by placing them on sleek stands in bustling areas.
- **Customized brochures pop on bold tablecloths** that feature your company logo.

To learn more, see an associate or visit [staples.com/tradeshowsolutions](https://www.staples.com/tradeshowsolutions)

# Bring in the business with a customized collection of essentials.



## Business Cards

There's no better networking tool than a tried-and-true business card.



## Direct Mail

Invite prospective customers to a meet-and-greet or encourage clients to stop by for a deal.



## Booklets

Answer all their questions ahead of time in a comprehensive booklet that lists services, pricing and more.



## Presentation Folders

Make it easy on eventgoers by bundling your marketing materials in a professionally-branded folder.



## Advertising Labels

Try a quick way to brand swag bags, merch and other trade show marketing materials.



## Name Tags

Take the time to give clients a personalized experience by letting them get to know you by name.



## SHIPPING SOLUTIONS

Visit a store to ship it all to the show. Send supplies, marketing materials and other day-of essentials directly to the trade show. Arrive prepared and make setup a breeze!

