

# Staples™ SOLUTIONS FOR Accounting Firms

“  
The speedy turnaround  
is great for audit  
season. Staples prints all  
sizes and formats - I'm  
glad I have them as our  
marketing partner.”

— Small Business Owner,  
Staples Customer

ELLIOT BAY CPAS

Speak with one of our Certified Accountants today.

(206) 555-1689

ELLIOT BAY CPAS

2020

“YOUR BEST PARTNER FOR SUCCESS.”

01	02	03
This is average and the best way to get your business ready for the new year.	This is average and the best way to get your business ready for the new year.	This is average and the best way to get your business ready for the new year.

hello!  
WE'RE HAPPY  
TO SEE YOU!

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## ESTABLISH YOUR BRAND

As an accounting firm hoping to attract new prospects for tax season, the professional touch is all-important. With custom marketing materials, you can be confident of the impression you're making. At Staples, we cater to all your direct and indirect marketing needs, from sleek business cards and engraved name badges for professional shows, to elegant letterhead and targeted direct mail.



### BUSINESS CARDS

Perfect for networking, a custom business card in-hand makes a strong first impression.



### LETTERHEAD

Professional and practical, letterhead highlights your branding and contact details to encourage follow-up.



### DIRECT MAIL

Capitalize on tax season with targeted mail delivered straight to prospective customers.



### NAME BADGES

Stand out with engraved name badges—while your company colors identify you to prospective clients, the magnetic backing protects your suit.



### SNAP FRAMES

Keep your team up-to-date with your latest posters and graphics in snap frames. These front-loading panels can be easily updated with new campaigns and figures.



### PENS

The average pen has seven owners. With professional, branded pens, this becomes free advertising.



**56% OF ALL CONSUMERS TRUST PRINT MARKETING MOST AMONG ALL ADVERTISING METHODS.**

(“Print Marketing Is Still Not Dead,” AllBusiness Networks)

