

# Designed to delight your diners



### Presentation is key on the plate and in print.

Staples® will help you create custom print materials that look good enough to eat.

- · Choose antimicrobial lamination for menus that are safe and easy to clean.
- · Create eye-catching banners to let customers know about your takeout service.
- · Design posters to highlight new menu items and happy hour deals.

### Create crave-worthy print materials



#### **Advertising Labels**

Seal your takeout bags with an attractive branded label.



#### **Loyalty Cards**

Reward customers with incentives for repeat purchases.



#### **A-Frame Signs**

Advertise your daily specials with easy-to-change signs.



#### **Brochures**

Showcase your cuisine with colorful menus.



#### Gift Certificates

Keep diners coming back for more with special coupons and gift certificates.



#### **Direct Mail**

Attract new customers from your neighborhood with targeted direct mail.



## First impressions matter

Customers form an opinion about your brand in just one-fifth of a second.\*



